Global Woman
SUMMIT 2019
A New Paradigm To
Empower Women

MEDIA PACK

www.globalwomansummit.com
If you want to empower a woman, give her a microphone

Mirela Sula, Founder of Global Woman

The summit will create debates and stimulate thinking around:

How can women come together and play a role in building and empowering their communities?

How can men help in building a new paradigm for women as an equal and influential force in society?

How can we bring together the most successful leaders and redefine the pathways to power — in businesses, communities, and for the social causes?

How can each of us better identify and scale opportunities to ignite and engender lasting change?
**TODAY,** women are having a much bigger influence on our world than ever before, bringing a more spiritual and nurturing presence to the planet. At a time when the whole world is experiencing significant humanitarian crises, there is still time to bring forward a new paradigm onto our world, based on conscious activism and a spiritual moral compass.

*It’s not what you do – it is how you do it*

Mirela Sula, Founder of Global Woman
Women don’t need power - They simply need to tap in the power that they have!

Mirela Sula, Founder of Global Woman

Why sponsor the awards?

Sponsorship of the Global Woman Awards aligns your brand with one of the most prestigious women’s events of the year, and positions you in front of very important business leaders, high profile individuals across a range of industries, and raises your positive visibility as a contributor towards women empowerment. The Global Woman platform will be able to promote your company to tens of thousands of business owners, directors and senior decision-makers in the UK as well as globally. Marketing of the event is comprehensive, which includes invaluable advertising and editorial exposure on Global Woman magazine. Throughout this period, there will be extensive direct mail and email marketing to our 200,000 subscribers, followers and immediate audience. We also anticipate good media exposure on radio, TV, online and print. The excitement generated by the Global Woman Awards is unprecedented, culminating in a glamorous gala dinner that recognises inspiring global women in leadership, business, innovation and outstanding achievements. Your company can benefit from the positive publicity, guaranteed to display itself as leading the way for empowering women.
How To be involved as a sponsor

Sponsorship opportunities from £7,500

Sponsors will receive branding and recognition during the full extent of the promotional activity related to the awards. The following outline provides a good summary of the benefits and coverage you will receive as the sponsor of a single awards category. Package includes:

✓ Branding and recognition
✓ Scripted mentions during the Awards presentation
✓ Sponsorship and presentation of two categories
✓ Prominent, visible positioning of your logo on all promotional material
✓ More visible positioning of your branding and logo on the Awards website
✓ Additional editorial exposure in post-Awards winners issues
✓ Before the awards, your brand and logo on any printed/online awards material (adverts/entry flyers etc.)
✓ Your brand and logo on the awards website (e.g. banner)
✓ Your brand and logo on the awards website with text up to 100 words on the ‘about sponsors’ section of site
✓ Your brand and logo in awards emails, newsletters and any other direct marketing material
✓ Your name to appear in relevant editorial copy about the Global Woman Awards, and in any press releases at the Awards
✓ Host a table of 10 clients at the Awards dinner
✓ On-screen branding and recognition during the reception and awards ceremony
✓ Your brand name on the commemorative award trophy/plaque/certificate
✓ An invitation on stage to present the award to category winner
✓ Photograph of your award presentation
✓ After the Awards: Your brand and logo in email announcing the winners
Headline Sponsorship £15,000

Headline sponsorship is essentially our headline event sponsor. This includes all the benefits of being a Sponsor, PLUS the following additional benefits:

- Brand incorporated into the overall identity of the Awards (e.g. The Global Woman Awards brought to you “in association with”...)
- Priority positioning of your logo on the Awards stage set
- Special mention during the Awards presentation
- An additional table of 10 at the Awards event for entertaining
- Priority positioning of brand and logos on all promotional material and website
- Enhanced editorial exposure in all relevant Awards features
- Full-Page advertisement in event program booklet
- Six months advertisement (online and print) in the Global Woman Magazine
- Six months advertisement (online) in the Business Woman Today Magazine
- Three months advertisement on the Global Woman TV show
- One Table of Ten (10)

Drinks Reception £6,000

- Branded signs at entrance
- Pre-event logo on invites to guests
- Logo on programme
- Branding in bar area
- 5 seats at the Awards
- Six months advertisement (online and print) at the Global Woman Magazine
- Six months advertisement (online) at the Business Woman Today Magazine
- Six month advertisement (online) at the London Business Magazine
- Three months advertisement at the Global Woman TV show
- One Table of Ten (10)

Branded Social Media Wall £5,000

- Branded speech bubble on each table with tweeting instructions
- Branding on the night with hashtag in all social media

Billboard Sponsor £7,500

- Billboard naming opportunity
- Recognition during event as Billboard Sponsor
- Full-Page advertisement in event program booklet
- Six months advertisement (online and print) at the Global Woman Magazine
- Six months advertisement (online) at the Business Woman Today Magazine
- Three months advertisement (online) at the London Business Magazine
- Three months advertisement at the Global Woman TV show
- Company logo prominently displayed on all print and electronic media
- Company name referenced in all press releases as allowed
- One Table of Ten (10)

Photo-Booth £5,000

- Branding on photo-booth
- Branding on all photos taken

All sponsorship fees are subject to the addition of UK VAT, as appropriate, at the current applicable rate. For more onsite sponsorships options available, please enquire.
The winners will be announced at a gala dinner attended by 300 delegates from all over the world: business leaders, VIPs, celebrities and government officials. It showcases the most inspiring global women who are nominated from around the world. This glamorous and meaningful event will be the highlight of the women’s calendar: 3 course dinner with wine, celebrity host, and graced with the pinnacle of the evening - the Global Woman Awards presentations to the outstanding achievers. This will be followed by networking and fundraising for a charity cause.

“Working on the right thing is probably better than working hard”

Mirela Sula, Founder of Global Woman
I was honoured to attend the conference last year, it was one of the best events that has given women in the UK and worldwide an opportunity to present and promote the role of successful global women in a changing society. I was delighted to take a stand and speak at the conference. I spoke about myself, the journey as a woman, professional psychiatrist, and perhaps the more entertaining side was my personal experience with my daughter, artist **Rita Ora**. I truly believe that Global Woman is one of the best platforms for everyone to be inspired and also help further empower all women in the world.

**Vera Ora**, psychiatrist  
– the mother of  
**Pop Star Rita Ora**
4 premier publications aimed at celebrating diversity, culture, and women in business - digital and print

Reaching a potential **global audience** of **26 million** through Magzter - the world’s largest digital newsstand - and Social Media

www.globalwomansummit.com

Global woman Awards it will be part of the Global Woman Summit.

Available at magzter.com

April - May - June 2017 £4.00

- Global Woman.co
- Unitting Professional Women of the World!
Empower women to gain financial freedom

Give women a voice and encourage them to speak

Provide a global platform for women to grow their business and develop their career
MISSION

Unifying Professional Women of All Ages, Cultures and Races, Globally
AIMS

BECOME THE LEADING GLOBAL ORGANISATION FOR WOMEN EMPOWERMENT

Establish 100 clubs around the world

Grow to 10,000 members

Serve and support 100,000 women entrepreneurs and leaders of tomorrow

Connect with ten million women worldwide through our networks
CORE VALUES

Integrity
Loyalty
Commitment
Consistency
Perseverance
Empower Women

A New Paradigm To

Empower Women

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